

Stock-Picking Model

Milan Fičura¹ Michal Dufek² Nad'ra Chalupová² Gabriel Staroň³

¹Department of Finance, University of Economics in Prague ²Department of Informatics, Mendel University in Brno
³Department of Applied Research, CYRRUS ADVISORY, a.s.

Overview

This product sheet introduces an **AI-powered data tool** for smart decision-making process in the stock market. Our research team have developed a model for market inefficiency exploitation (researchers call it no-arbitrage condition violation). Stock portfolio can be designed with the tool to 'beat the market'. The Stock-Picking Model for stock ranking is based on expected risk-adjusted returns. The model focuses on a representative universe of US stocks DJIA, SP100, SP500 and Russel 2000 with investment horizons ranging 1-week, 1-month, 3-moths and 6-months.

Predictor Types

Firm-Specific:

The model uses firm-specific and macro predictors. The statistical firm-specific variables include momentum, statistical moments, trading volumes, technical analysis indicators, dividend payout yield, standardised unexplained volume (SUV) and autoregressive factors. Fundamental firm-specific variables include financial ratios, market capitalisation, dividend yield and others.

Macro predictors:

Yahoo indices, stock indices returns, realised volatility, bond indices data, financial activity measures, commercial banking indicators, monetary data, employment data, national income, international trade and others.

Method

The goal is to develop a model to estimate the following value:

$$y_{i,t} = r_{t,i} - \mu_{r,t}$$

where:

$$\mu_{r,t} = \frac{1}{N} \sum_{i=1}^N r_{t,i}$$

There are nine submodels, all of them are estimated on the cross-sectional dataset of NxT size and tested with: ridge linear regression, elastic-net linear regression, feed-forward neural network with continuous targets, elastic-net logistic regression, feed-forward neural network with binary targets.

Use Case

The user can collect long & short portfolio, equal-weighted from 20 undervalued and 20 overvalued stocks and the investment horizon is 1-month. It means the user will both buy and sell stocks picked by the model.

Use Case - Inputs

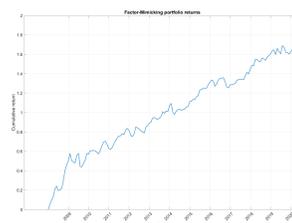
The model provides following chart with mispriced stocks.

ID	Ticker	Company	beta						
01	GOOG	Alphabet LLC	0.862	0.862	0.862	0.862	0.862	0.862	0.862
02	AMZN	Amazon.com Inc.	0.812	0.812	0.812	0.812	0.812	0.812	0.812
03	MSFT	Microsoft Corp.	0.782	0.782	0.782	0.782	0.782	0.782	0.782
04	BRK.A	Berkshire Hathaway Inc.	0.752	0.752	0.752	0.752	0.752	0.752	0.752
05	WMT	Walmart Stores Inc.	0.722	0.722	0.722	0.722	0.722	0.722	0.722
06	DIS	Walt Disney Company	0.692	0.692	0.692	0.692	0.692	0.692	0.692
07	BA	Boeing Company	0.662	0.662	0.662	0.662	0.662	0.662	0.662
08	CVX	Chevron Corp.	0.632	0.632	0.632	0.632	0.632	0.632	0.632
09	PG	Procter & Gamble Co.	0.602	0.602	0.602	0.602	0.602	0.602	0.602
10	UNH	UnitedHealth Group Inc.	0.572	0.572	0.572	0.572	0.572	0.572	0.572
11	LLY	Eli Lilly and Company	0.542	0.542	0.542	0.542	0.542	0.542	0.542
12	MRK	Merck & Co. Inc.	0.512	0.512	0.512	0.512	0.512	0.512	0.512
13	ABBV	Abbott Laboratories	0.482	0.482	0.482	0.482	0.482	0.482	0.482
14	MRNA	Moderna Inc.	0.452	0.452	0.452	0.452	0.452	0.452	0.452
15	ADBE	Adobe Inc.	0.422	0.422	0.422	0.422	0.422	0.422	0.422
16	CRM	Salesforce.com Inc.	0.392	0.392	0.392	0.392	0.392	0.392	0.392
17	INTC	Intel Corp.	0.362	0.362	0.362	0.362	0.362	0.362	0.362
18	QCOM	Qualcomm Inc.	0.332	0.332	0.332	0.332	0.332	0.332	0.332
19	TXN	Texas Instruments Inc.	0.302	0.302	0.302	0.302	0.302	0.302	0.302
20	ADI	Analog Devices Inc.	0.272	0.272	0.272	0.272	0.272	0.272	0.272
21	AVGO	Broadcom Inc.	0.242	0.242	0.242	0.242	0.242	0.242	0.242
22	AMD	Advanced Micro Devices Inc.	0.212	0.212	0.212	0.212	0.212	0.212	0.212
23	IBM	International Business Machines Corp.	0.182	0.182	0.182	0.182	0.182	0.182	0.182
24	ORCL	Oracle Corp.	0.152	0.152	0.152	0.152	0.152	0.152	0.152
25	NET	Northern Energy Inc.	0.122	0.122	0.122	0.122	0.122	0.122	0.122
26	PLD	Prologis Inc.	0.092	0.092	0.092	0.092	0.092	0.092	0.092
27	CSX	CSX Corp.	0.062	0.062	0.062	0.062	0.062	0.062	0.062
28	UPS	United Parcel Service of America Inc.	0.032	0.032	0.032	0.032	0.032	0.032	0.032
29	FDX	FedEx Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
30	WU	Waste Management Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
31	SPGI	S&P Global Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
32	ICE	Intercontinental Exchange Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
33	COIN	Coinbase Global Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
34	HOV	Home Depot Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
35	LOW	Lowe's Companies Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
36	HD	Home Depot Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
37	WAL	Wal-Mart Stores Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
38	EBAY	eBay Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
39	ETSY	Etsy Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
40	SHOP	Shopify Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
41	AMZN	Amazon.com Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
42	GOOGL	Alphabet Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
43	MSFT	Microsoft Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
44	BRK.A	Berkshire Hathaway Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
45	WMT	Walmart Stores Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
46	DIS	Walt Disney Company	0.002	0.002	0.002	0.002	0.002	0.002	0.002
47	BA	Boeing Company	0.002	0.002	0.002	0.002	0.002	0.002	0.002
48	CVX	Chevron Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
49	PG	Procter & Gamble Co.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
50	UNH	UnitedHealth Group Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
51	LLY	Eli Lilly and Company	0.002	0.002	0.002	0.002	0.002	0.002	0.002
52	MRK	Merck & Co. Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
53	ABBV	Abbott Laboratories	0.002	0.002	0.002	0.002	0.002	0.002	0.002
54	MRNA	Moderna Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
55	ADBE	Adobe Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
56	CRM	Salesforce.com Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
57	INTC	Intel Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
58	QCOM	Qualcomm Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
59	TXN	Texas Instruments Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
60	ADI	Analog Devices Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
61	AVGO	Broadcom Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
62	AMD	Advanced Micro Devices Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
63	IBM	International Business Machines Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
64	ORCL	Oracle Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
65	NET	Northern Energy Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
66	PLD	Prologis Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
67	CSX	CSX Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
68	UPS	United Parcel Service of America Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
69	FDX	FedEx Corp.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
70	WU	Waste Management Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
71	SPGI	S&P Global Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
72	ICE	Intercontinental Exchange Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
73	COIN	Coinbase Global Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
74	HOV	Home Depot Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
75	LOW	Lowe's Companies Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
76	HD	Home Depot Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
77	WAL	Wal-Mart Stores Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
78	EBAY	eBay Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
79	ETSY	Etsy Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002
80	SHOP	Shopify Inc.	0.002	0.002	0.002	0.002	0.002	0.002	0.002

The user will place properly set-up orders in his/her trading platform in order to assemble the portfolio. The next steps are managed by user's broker.

Results

The following charts show the above-compiled portfolio performance.



ID	Factor	FM Return	FM Std	FM Corr	FM Total	FM Pval	Long Beta	Long Max	Long DDB	Long Total	Long Pval	Pairwise	Corr	Corr Pval	ConPval	
1	Model 1 pval: 0.05 macCorr: 0.8	14.76%	0.1426	12.2518	4.8420	100.00%	16.49%	-0.5939	3.2859	3.2091	99.92%	0.0836	0.0836	5.3379	100.00%	342
2	Model 2 pval: 0.05 macCorr: 0.6	14.59%	0.1211	14.2330	4.9525	100.00%	16.22%	-0.5648	3.3973	3.3133	99.89%	0.0777	0.0777	5.3063	100.00%	342
3	Model 3 pval: 0.05 macCorr: 0.4	13.82%	0.0928	24.3878	4.6603	100.00%	15.83%	-0.5303	3.4870	3.2432	99.91%	0.0646	0.0646	4.7943	100.00%	342
4	Model 4 pval: 0.01 macCorr: 0.8	16.57%	0.1037	18.9149	5.7928	100.00%	18.04%	-0.5100	4.1822	3.6232	99.98%	0.0838	0.0838	6.2931	100.00%	342
5	Model 5 pval: 0.01 macCorr: 0.6	16.91%	0.0852	23.4767	5.6277	100.00%	18.51%	-0.4428	4.9475	3.8297	99.99%	0.0764	0.0764	6.2361	100.00%	342
6	Model 6 pval: 0.01 macCorr: 0.4	13.78%	0.1041	15.6296	4.8000	100.00%	16.40%	-0.6008	4.8027	3.4373	99.96%	0.0818	0.0818	4.9624	100.00%	342
7	Model 7 pval: 0.001 macCorr: 0.8	17.87%	0.1400	15.1041	5.4538	100.00%	18.76%	-0.4278	5.1881	3.9647	99.99%	0.1000	0.1000	6.6812	100.00%	342
8	Model 8 pval: 0.001 macCorr: 0.6	17.69%	0.1372	15.2520	5.3161	100.00%	19.47%	-0.3914	5.8868	3.1686	100.00%	0.0832	0.0832	6.3031	100.00%	342
9	Model 9 pval: 0.001 macCorr: 0.4	15.02%	0.1036	17.1602	4.8398	100.00%	16.80%	-0.4586	4.1361	3.1977	99.98%	0.0796	0.0796	5.4511	100.00%	342

The compound annual growth rate is 17.69 % while the maximum drawdown is -13.72 % during the 2008 - 2020 period. The selection and testing is full-sample so there is no overfitting in the model.

Conclusions

The results show excessive rate of return in comparison to the benchmarks (stock indices DJIA, SP500). The model is reinforcing with Bayesian procedure (Dynamic Bayesian Selection of Factors) to identify valid factors (with positive expected returns).

Acknowledgements

The model was developed in cooperation with CYRRUS ADVISORY, a.s., Mendel University in Brno and University of Economics in Prague.

Contact Information

Michal Dufek
 @: michal.dufek@cyrrusadvisory.cz, Tel.: +420 774 372 831